



RENAULT
Passion for life

Renault Brand Guidelines

Stationery

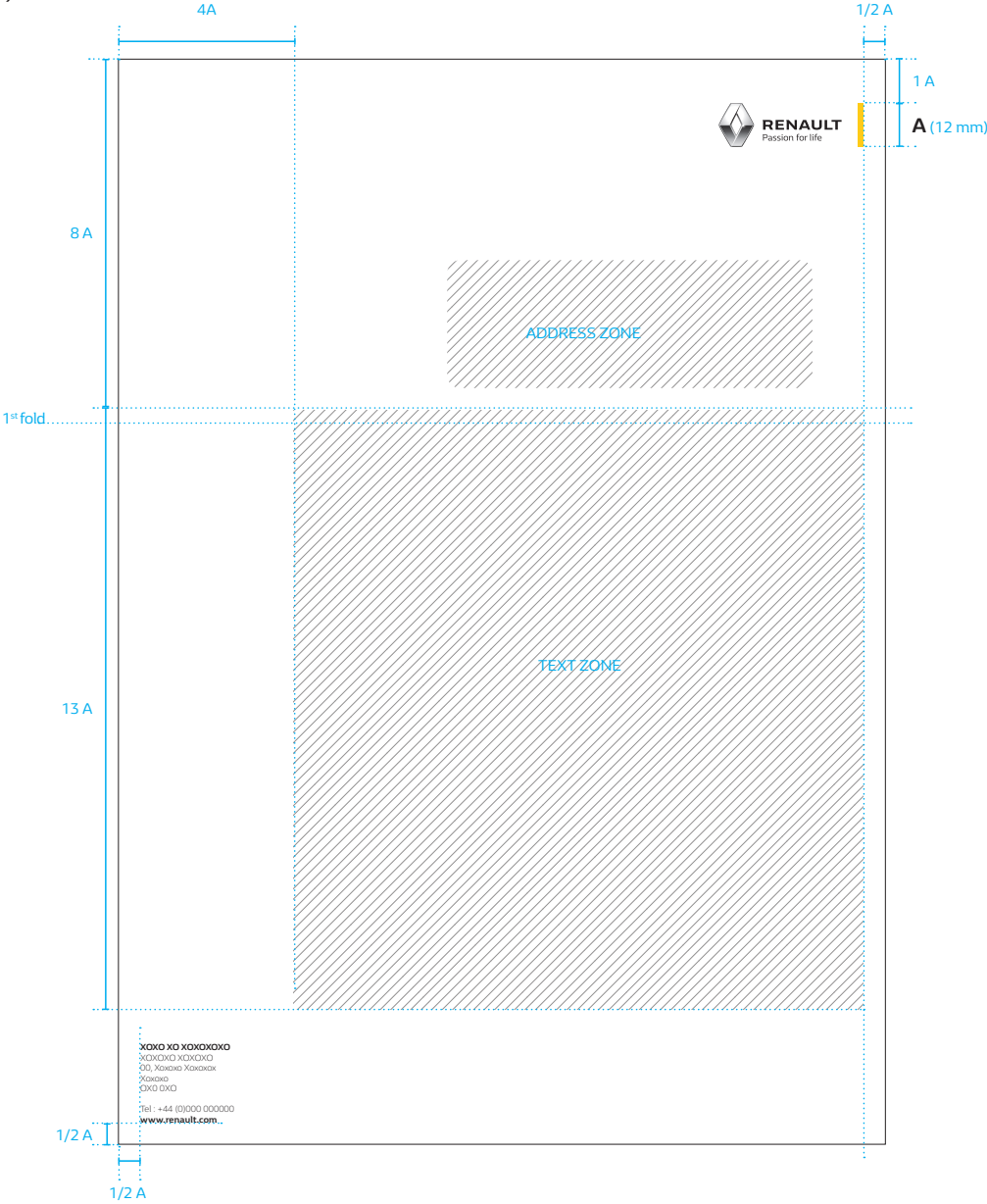
The Stationery
Global View



Letterheaded Paper

Preprinted version A4 (210 x 297mm)

- 1 Place, date**
Arial Bold,
Corps : 9pt, upper & lowercase,
 - 2 Text**
Arial Regular,
Corps: 9pt, upper & lowercase,
Line spacing: 13pt
 - 3 Name of dealer**
Renault Life Bold,
Size: 7pt, capitals,
 - 4 Name 2, (if necessary)**
Renault Life Light
Size: 7pt, capitals,
 - 5 Address and notations**
Renault Life Light,
Size: 7pt, upper & lowercase,
Letter spacing: +25pt,
Line spacing: 8 pt
 - 6 Web Address**
Renault Life Bold,
Size: 7pt, lowercase,
Letter spacing: +25pt,
Line spacing: 8pt
- Text colour: Black



Letterheaded Paper

Word version A4 (210 x 297 mm)

1 Place, date

Arial Bold,

Size : 9pt, upper & lowercase,

2 Text

Arial Regular,

Size: 9pt, upper & lowercase,

Line spacing: 13pt

3 Name of dealer

Arial Bold,

Size: 7pt, capitals,

4 Name 2, (if necessary)

Arial Regular

Size: 7pt, capitals,

5 Address and notations

Arial Regular,

Size: 7pt, upper & lowercase,

Letter spacing: +25pt,

Line spacing: 8 pt

6 Web Address

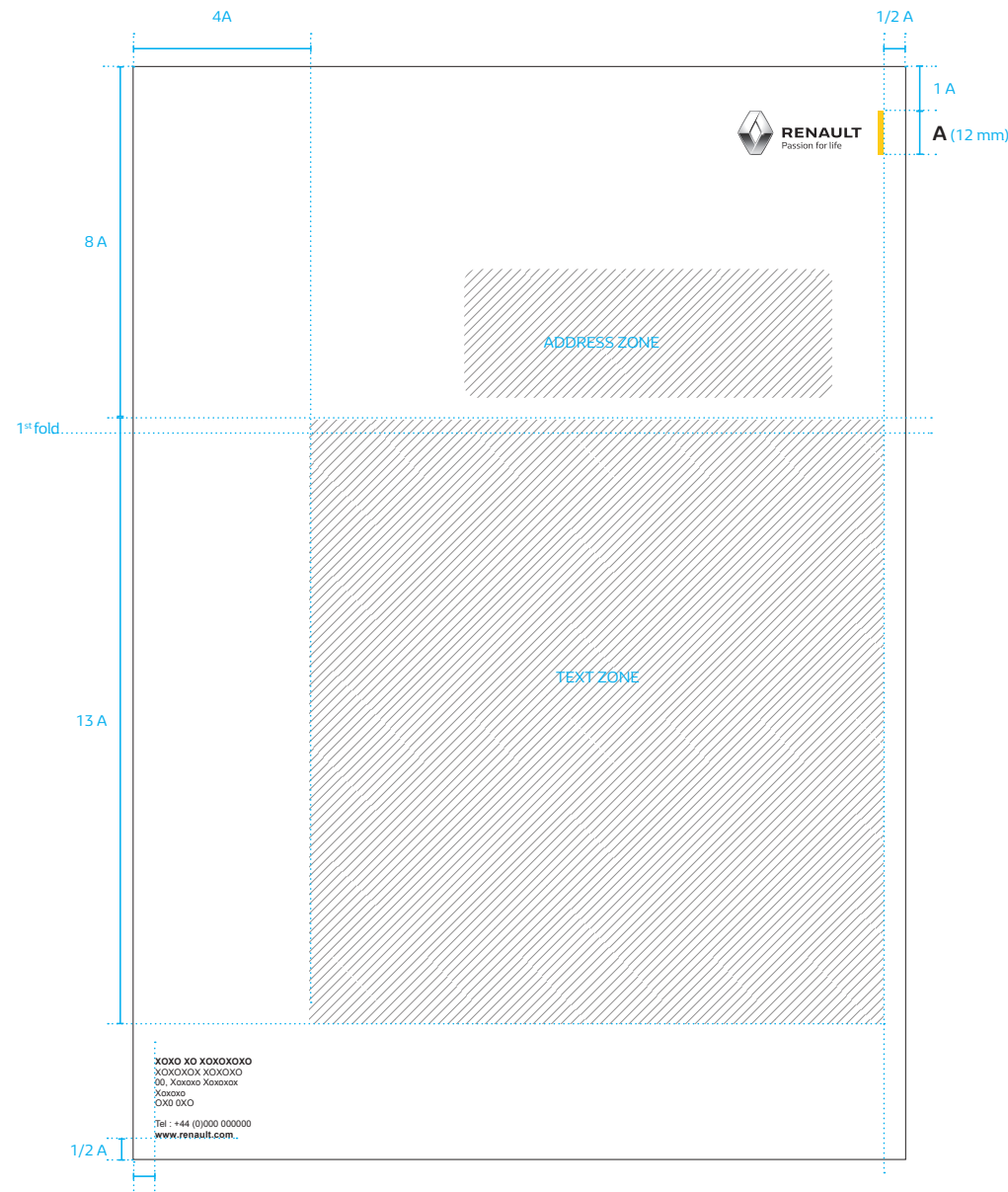
Arial Bold,

Size: 7pt, lowercase,

Letter spacing: +25pt,

Line spacing: 8pt

Text colour: Black



Compliment Slip

210 x 100mm

1 Name of dealer

Renault Life Bold,
Size: 7pt, capitals,

2 Name 2, (if necessary)

Renault Life Light,
Size: 7pt, capitals,

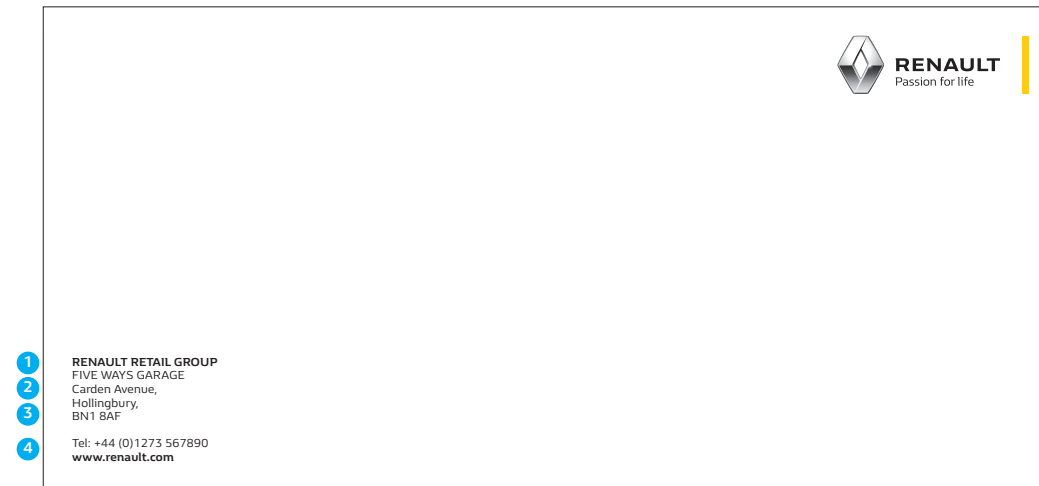
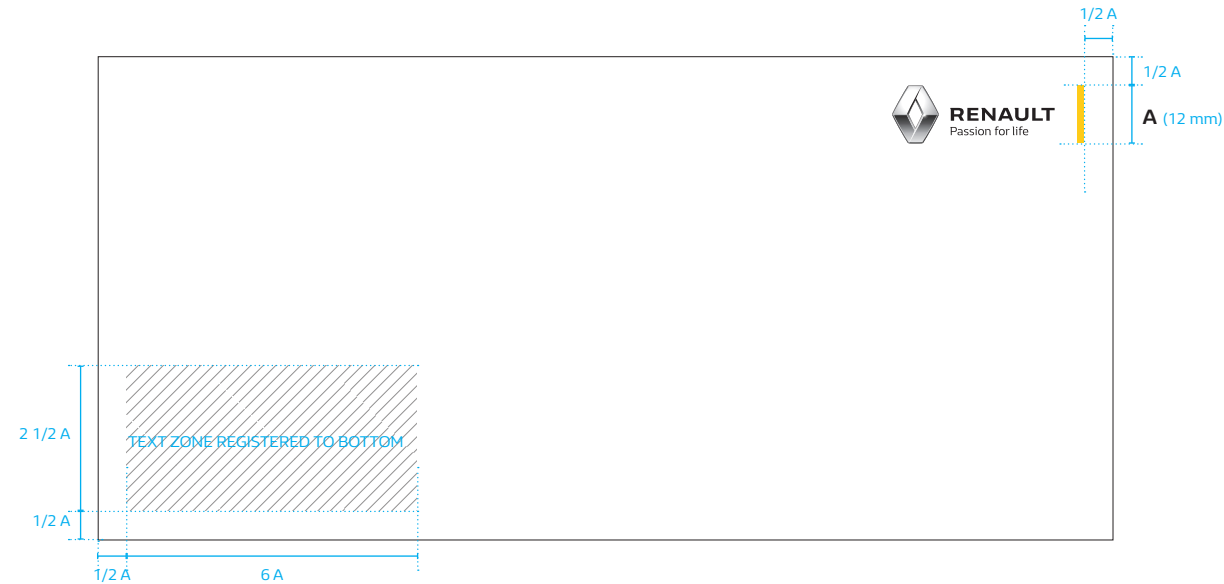
3 Address and notations

Renault Life Light,
Size: 7pt, upper & lowercase,
Letter spacing: +25pt,
Line spacing: 8 pt

4 Adresse web

Renault Life Bold,
Size: 7pt, lowercase,
Letter spacing: +25pt,
Line spacing: 8pt

Text colour: Black



Business Card

90 x 55mm

Front

1 First name, Surname

Renault Life Bold, upper & lowercase

2 Function

Renault Life Light, upper & lowercase

3 Contact Information

Renault Life Light, upper & lowercase

Size: 7pt,

Line spacing: 8pt

Text colour: Black

Back

4 Name of dealer

Renault Life Bold, capitals

5 Name 2, (if necessary)

Renault Life, Light, capitals

6 Contact Information

Renault Life Light, upper & lowercase

Letter spacing: 20 pt

7 Web Address

Renault Life Light, lowercase

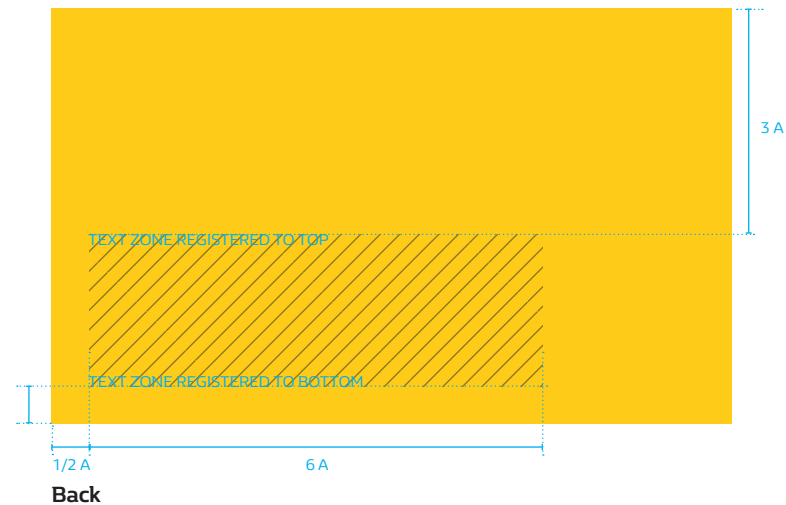
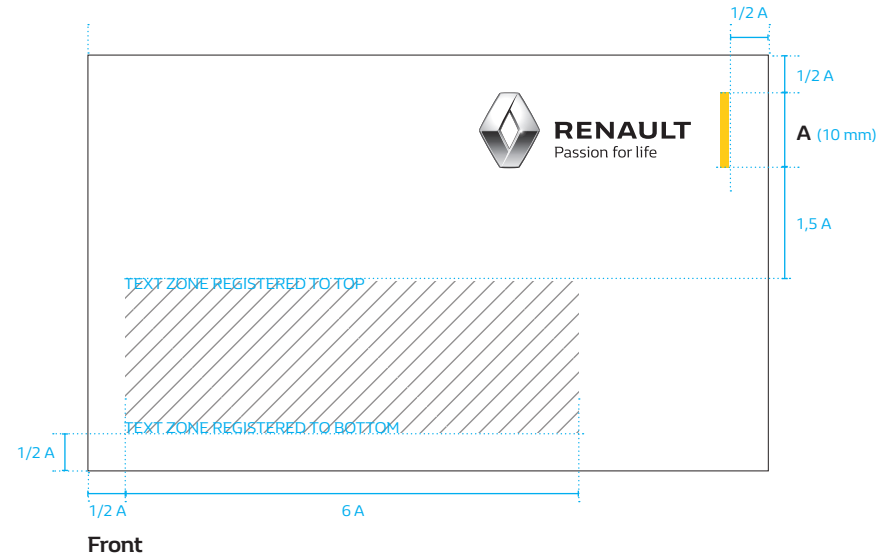
Letter spacing: 20pt

Size: 7pt,

Line spacing: 8 pt

Text colour: Black

Back : Pantone 116C



Envelopes

220 x 110mm

1 Name of dealer

Renault Life Bold, capitals

2 Name 2, (if necessary)

Renault Life Light, capitals

3 Address

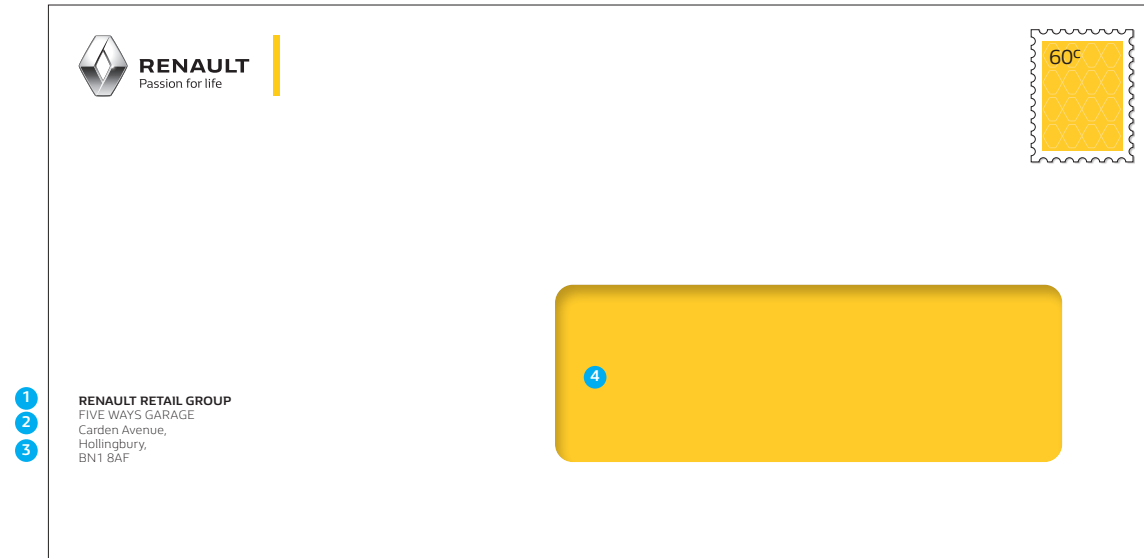
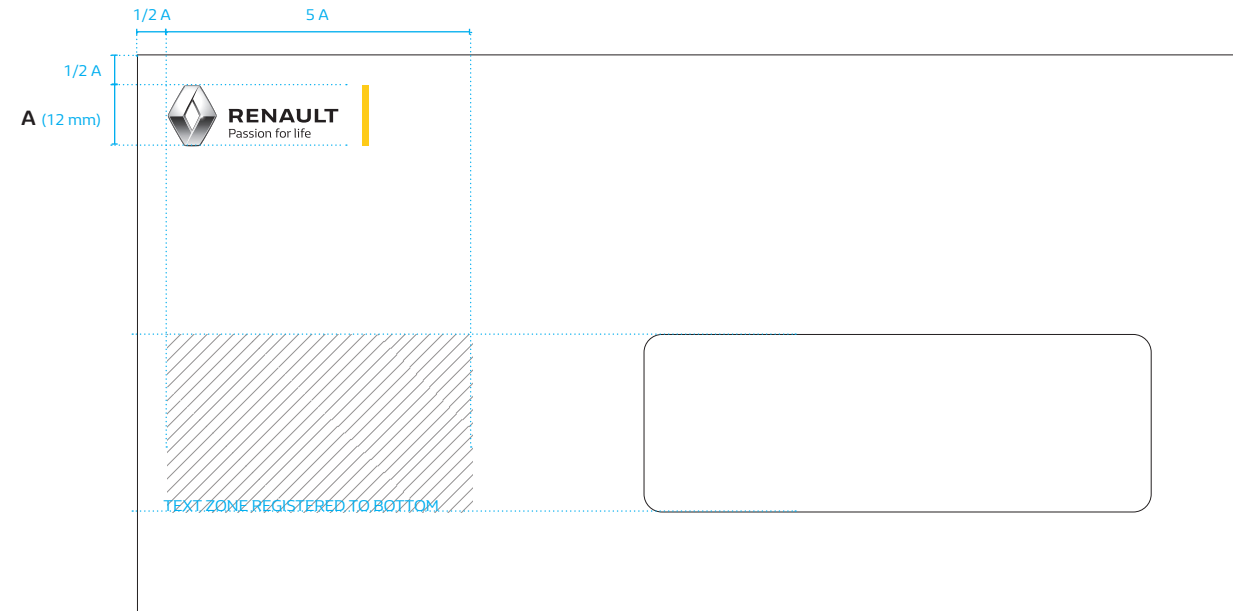
Renault Life Light, upper & lowercase

4 Color of the inside of the envelope: yellow

Size: 7pt

Line spacing: 8pt

Text colour: Black



Envelopes

162 x 114mm

1 Name of dealer

Renault Life Bold, capitals

2 Name 2, (if necessary)

Renault Life Light, capitals

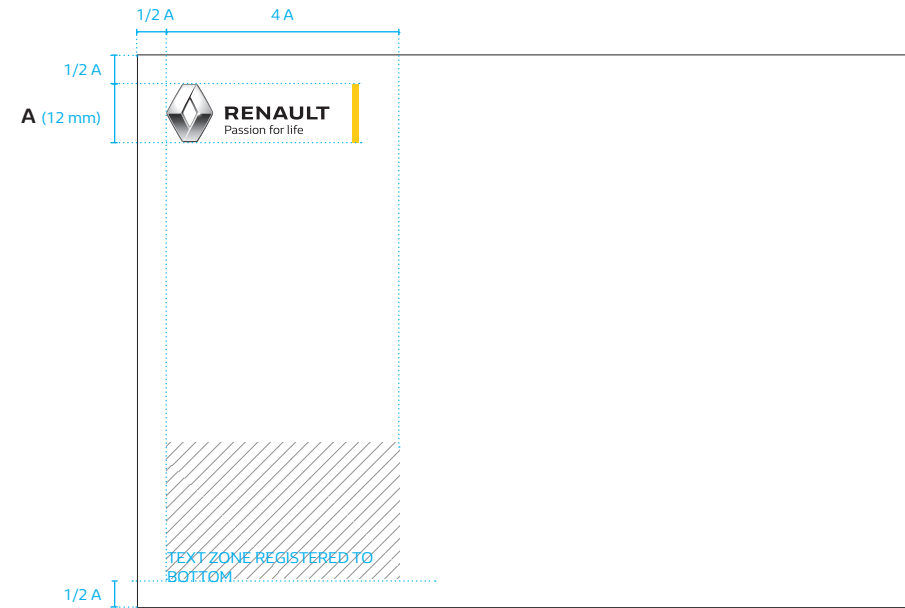
3 Address

Renault Life Light, upper & lowercase

Size: 7pt

Line spacing: 8pt

Text colour: Black



Envelopes

324 x 229mm

1 Name of dealer

Renault Life Bold, capitals

2 Name 2, (if necessary)

Renault Life Light, capitals

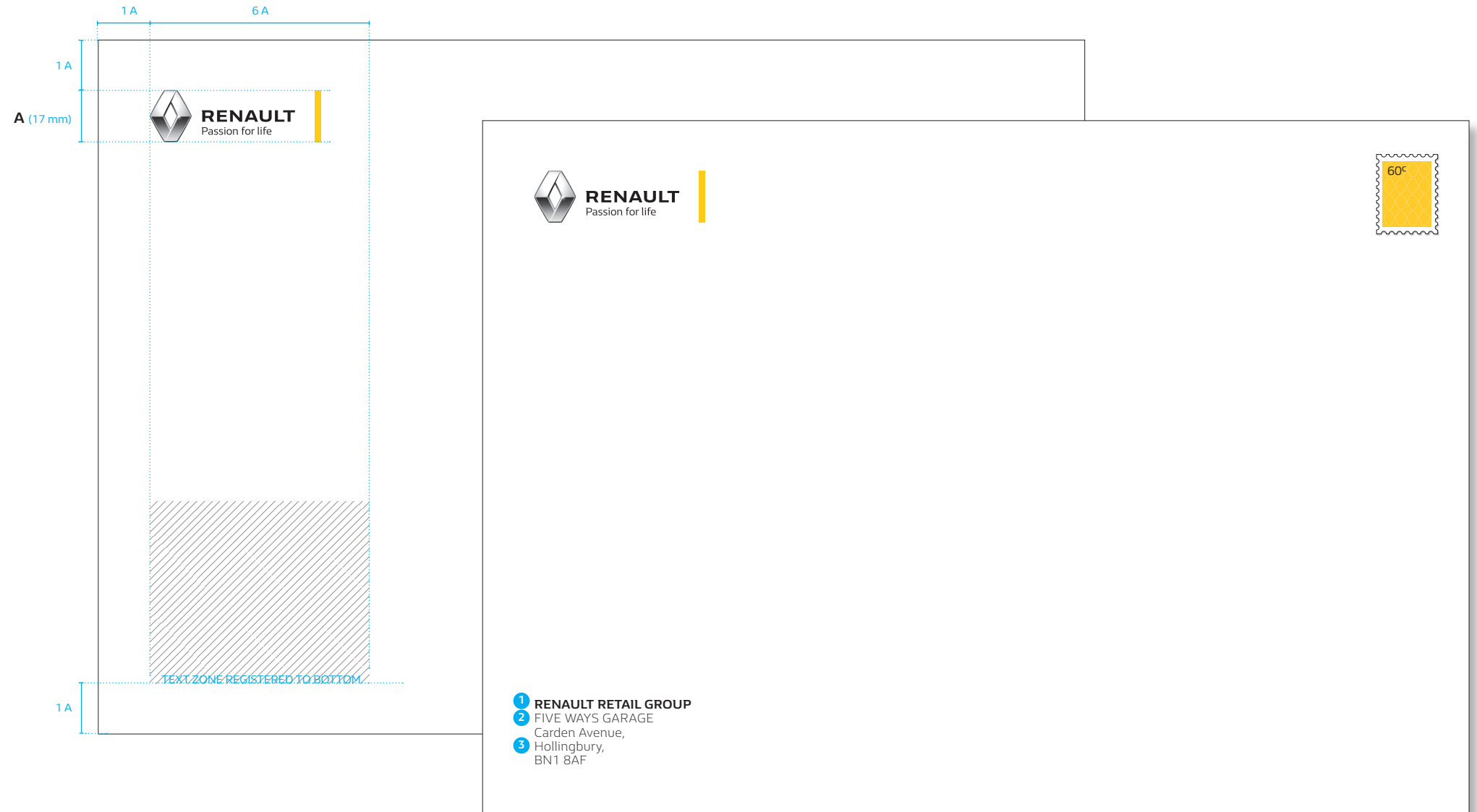
3 Address

Renault Life Light, upper & lowercase

Size: 12pt

Line spacing: 13pt

Text colour: Black

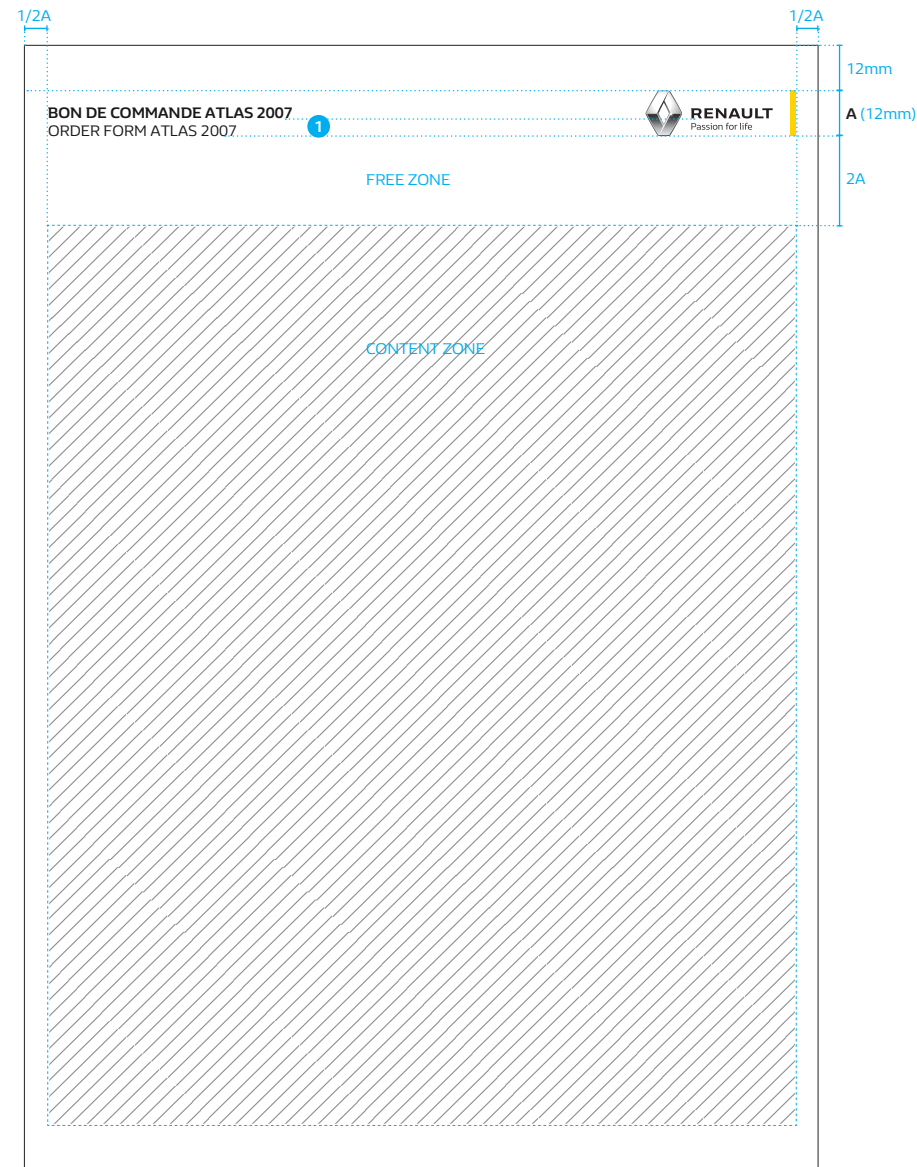


Printed Matters

Construction

1 Preprinted title

Renault Life Bold & Regular font
Size: 12 pt, capitals



A4 210x297 mm Design

Printed Matters

Examples

Forms are printed in four colours.

[illegible]

Administrative Dealer Stamp

The administrative dealer stamp uses the primary logotype.
The text composes of Renault Life Bold and Regular ranged left.



BON DE COMMANDE ATLAS 2007
ORDER FORM ATLAS 2007

RENAULT
 Passion for life

Madame, Monsieur,

Nous avons le plaisir de vous adresser le bon de commande de l'ATLAS édition septembre 2015 **POUR FAIRE VOTRE COMMANDE AUPRÈS DE PUBLIPOLE.**

> Pour les sites de Douai, Flins, Grand-Couronne, Sandouville, Cergy, Choisy, filiales France et Export, concessionnaires, la commande se fait uniquement par télécopie au **01 76 83 47 28** ou **01 76 89 05 25.**

Recevez, Madame, Monsieur, nos sincères salutations.
 PUBLIPOLE

Madam, Sir,

We are pleased to send you the Atlas September 2015 order form.

YOU CAN DIRECTLY ORDER TO PUBLIPOLE.

> For the sites of Douai, Flins, Grand-Couronne, Sandouville, Cergy, Choisy, filiales France and Export, dealers, the orders are only made by fax in **+33 1 76 83 47 28** or **+33 1 76 89 05 25.**

Sincerely yours.

LIEU GÉOGRAPHIQUE DE LIVRAISON / DELIVERY ADDRESS

Nom du demandeur / Name _____
 (en lettres capitales / in capitals)

N° de compte client / Client number _____
 (REAGROUP filiales françaises et étrangères/ REAGROUP, french and other)

N° de centre de frais / Cost number _____

API

Rue / Address _____

Code postal / Postal code _____ Ville / City _____

▼ RÉFÉRENCE	▼ DÉSIGNATION	Unité de vente Unity of sale	Prix indicatif HT en € Indicatif price HT in €	Quantité commandée Quantity Ordered
4939 213 601	ATLAS SEPTEMBRE 2015 FR	1	2,34	
4939 213 602	ATLAS SEPTEMBRE 2015 GB	1	2,34	

> Prix hors taxe, frais de transports en sus
 Price HT, excluding shipping costs

Date _____

Tél. / Phone No. _____

Tampon et signature du responsable débité / Stamp and manager signature

RENAULT

REGISTERED COMPANY NAME
 LOIREM IPSUM DOLOR
 XX, avenue du cheval blanc 60000 VILLE VILLE
 TÉL. : (11 01 00 10 00 - FAX : (11 01 00 10 00
 SIRET 780 129 987 03591 - APE 3451Z

Direction des Services à l'Entreprise
 Direction des Services Généraux
 Produits et Services Publipole

Customer Folder

Landscape format: 300 x 215mm

Exterior

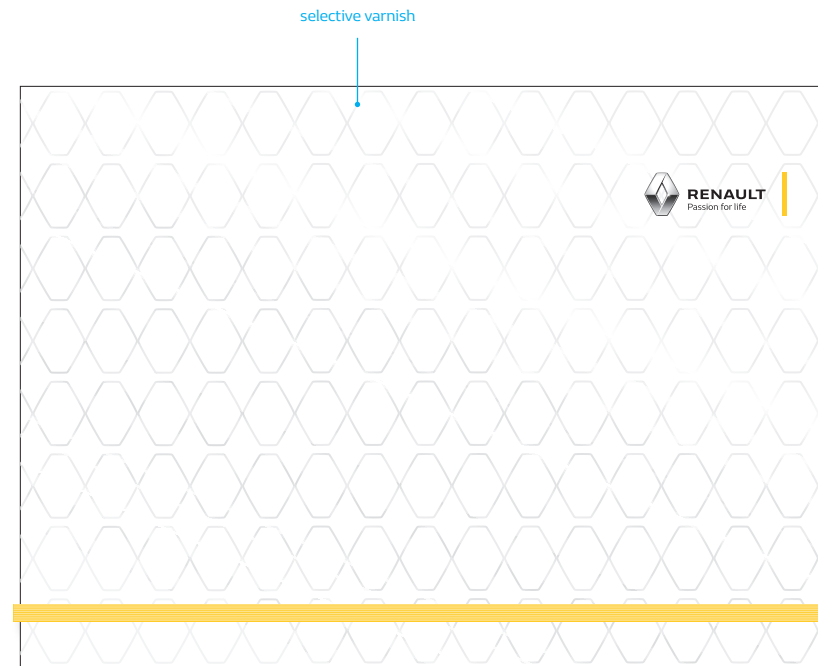
White carton with a specially designed motif in selective varnish.

Elastic in Renault yellow, Pantone 116.

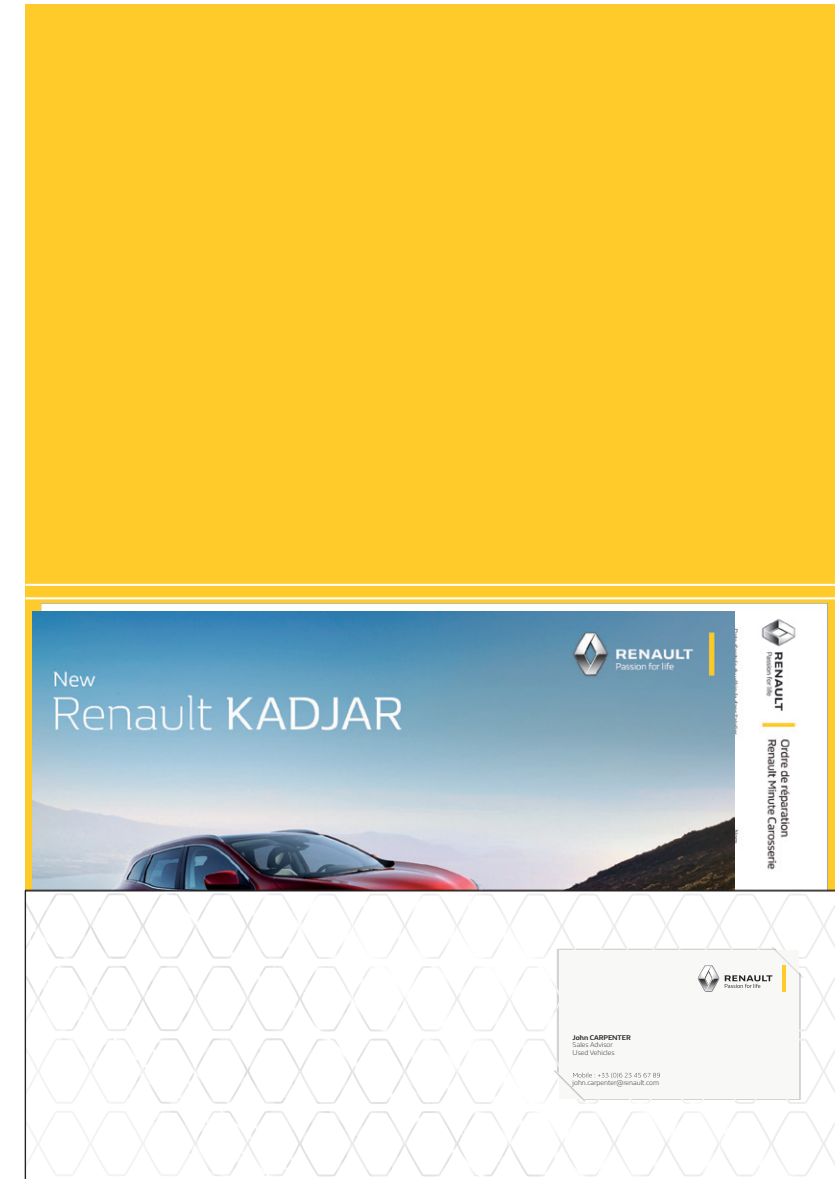
Slits for the business card.

Interior

Renault yellow, Pantone 116C.



Exterior



Interior

A5 Folder

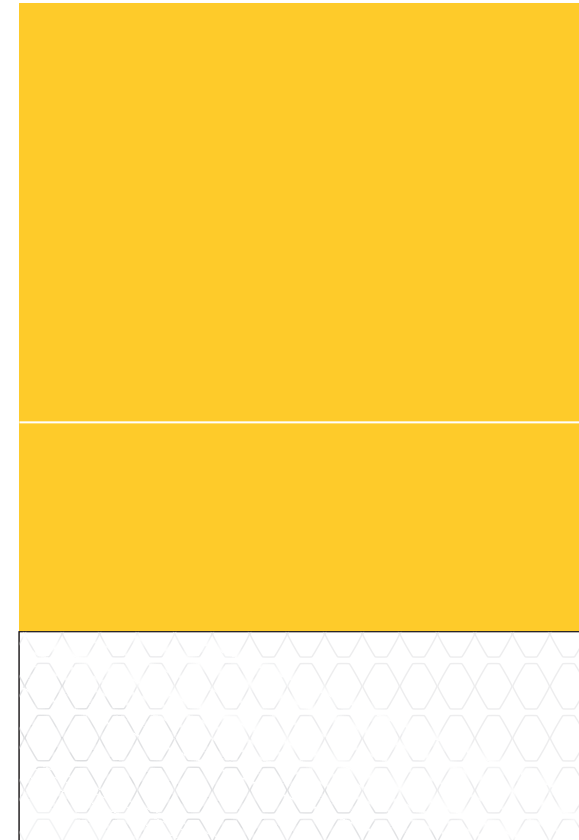
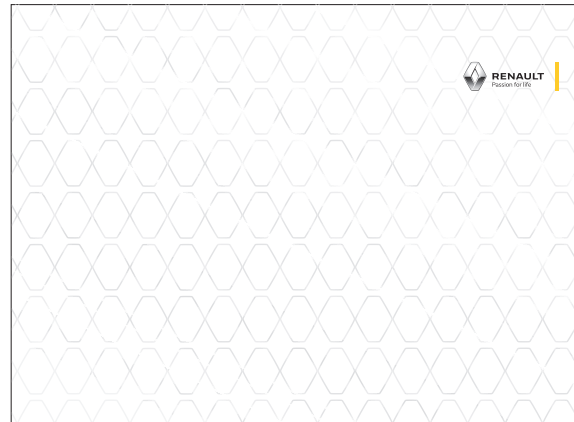
Landscape format: 220 x 160mm

Exterior

White carton with a specially designed motif in selective varnish.

Interior

Renault yellow, Pantone 116C.



Renault Diary

Example



Front



Back

Renault Notebook

Example

Work in progress